

2019

Star of the Breed



SILVER

Ocean-View Sterling Silver EX-94 2E

5-07 2X 365D 58,330M 4.1%F 2,419F 2.8%P 1,640P

4th 150,000 Lb. Lifetime Milk Production Cow - 2019 Midwest Spring National Show

Bred and Owned by: Ocean View Genetics, Deerfield, Wis.

2019 Star of the Breed

The 2019 Star of the Breed combines two world renowned cows whose impact on the Registered Holstein® breed can be felt globally. Ocean-View Sterling Silver EX-94 2E, who resides at the beautiful Ocean View Genetics owned by Daryl and Pam Nunes in Deerfield, Wisc., truly is carrying on the legacy of household names “Sheen” and “Zandra”.

Silver herself traces back to one of the foundation cows of Ocean View, Ideograph Burkgov Steps, a cow that was purchased by Daryl’s dad, the late Marvin Nunes, in the 1968 Utah National Holstein Convention Sale. Many of the success stories at Ocean View trace back to this \$2,400 purchase.

“My dad went to the sale intent on spending \$2,000. While this Burkgov daughter exceeded that price, she also exceeded our expectations,” says Daryl. “Steps not only was the foundation for Ocean View, she also ends up as the foundation for many herds around the world through her grandson Sexation. Silver herself traces back to Steps at least five times through her maternal and paternal lines!”

This Braxton daughter completes 13 generations of Excellent and Very Good dams with her nearest three dams being Ocean-View Zenith Sassy EX-90, Ocean-View Starlet Sassy EX-93 3E and Ocean-View Benefit Sassy EX-91 2E.

The Choice of Lifetime

Silver’s story began when Daryl was young. “As a bonus, I was able to pick a baby calf each year to add to my own herd,” he recalls. “I picked Silver’s second dam, Ocean-View Starlet Sassy as a calf. She was black and so wide and correct even as a calf and from a cow family close to my heart.”

Daryl adds that Starlet Sassy went on to develop into a 93-point cow and using Ocean-View Zenith-TW-ET on her was a natural choice allowing them to combine two of their favorite cow families. Daryl and Pam then chose Regancrest S Braxton-ET as a mating for Zenith Sassy. Braxton came into the herd as a mating sire early after their friend Tony DeMello told them how impressive the Braxton daughters were that he was seeing in California.

Pam says that Silver is part of a high-packed sister act from the ‘Sassys’. “Silver is the youngest of the superstar sister quartet,” she says. “Her oldest sister Ocean-View Dundee Sassy EX-93-3E, is recently fresh at 13 years old and will hopefully turn over 300,000 pounds this lactation. Next is Ocean-View Damion Sassy EX-95-3E, with over 211,320 pounds of milk and 4.3% fat Lifetime. Rounding out this group is Ocean-View Sanchez Sassy EX-94-2E, who is a breed production leader at number 3 for butterfat with over 248,000 lifetime and a 4.5% fat test and a National Elite Performer.”

A Herd Favorite

Silver is a herd favorite for many of the individuals who have worked with her at Ocean View. One of their former interns, Hayden Hauschildt purchased Silver’s Damion daughter, Ocean-View Made to Shine in their 2017 herd dispersal. That same year, they made a deal with their summer/sale intern, Mary Scott from Scottmore Holsteins in Iowa. She and her sister Naomi put their work hours towards a lease and embryos from Silver.

“In Mary’s last year of Junior eligibility, Silver was first Junior in the 150,000-pound Cow Class at the Midwest National Spring Show and third in the International Junior Holstein Show, which earned her an Honorable Mention Junior All-American Recognition,” Pam states.

Along with the above accolades, Silver was named Grand Champion of the District 6 Holstein Show as a Four-Year-Old in 2016 and she has three 365-day records over 55,000 pounds of milk. These records have earned her numerous awards including the number 2 national leader spot as a Junior 3 for milk and she is currently number one for milk in Wisconsin. She has also received the National Elite Performer designation.

Balanced Breeding

According to Daryl and Pam, Silver represents and pays tribute to the breeding philosophy that Marvin started at Ocean View. Namely, silky dairy cows that work hard and possess outstanding individuality with depth of pedigree. To further develop that philosophy, they chose Damion and Corvette for her natural calves and they flushed her to Diamondback. Ocean-View Silver Lining, is her Corvette Spring Yearling who placed 10th in the 2019 International Junior Holstein Show. Silver is bred to Awesome and due again in June.

They are truly honored that Silver is the 2019 Star of the Breed. “We feel that today the art of breeding is getting lost in our industry and it’s easy to forget about the balanced cow. We don’t look at proof numbers, we look at what a bull is making for daughters, what his cow family did and what a cow is doing in our herd,” they say. “When you’ve worked with cow families over the generations (this one for over 50 years), you gain an insight as to how they breed. Balanced cows are our goal – cows that milk, last and look great doing it!”

About the Award

The Star of the Breed recognition is given annually to one Registered Holstein cow that exemplifies outstanding production combined with exceptional type. To be eligible for the Star of the Breed award, a cow must place in the top five in her class at a National Show, be in a herd enrolled in the TriStarSM program and have an official classification score.

Once the eligible cows are determined, the following calculation is used to determine the award recipient: Combined Mature Equivalent (ME) Fat and Protein + Age Adjusted Classification Score X (Breed Average ME CFP/ Breed Average Age Adjusted Score).